



WEDNESDAY MARCH 10<sup>TH</sup>, 2021

WELCOME



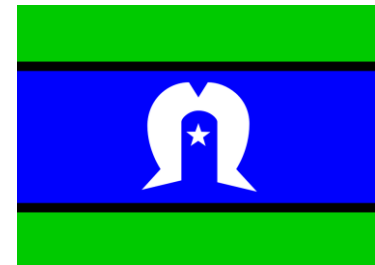


## *Acknowledgement of Country*

**Vickie Parry**

A/Executive Director

Barang Regional Alliance

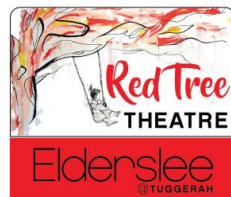


# Panel 1: *Understanding the Nature of Older Women's Homelessness*

## *'The Big Picture'*

**Aloma Fennell**

President, National Older Women's Network



# Understanding the Nature of Older Women's **HOMELESSNESS**

## The Big Picture

Aloma Fennell, BA, MA, CELTA

President "National Older Women's Network" NOWN  
Executive Director/Founder "The Senior Agenda Inc."



On the Steering Committees of:

"Equal Rights Alliance" ERA 

"Global Alliance for the Rights of Older Persons" GAROP (To  
establish a UN Convention for Older Persons)



“I Have a Dream!”

Martin Luther King

**Rough sleepers  
represent just 7% of  
all homelessness  
nationally.  
They are the tip of  
the iceberg.**

- ABS Census, 2016





400,000 women over 45  
are at risk of  
homelessness in Australia

August 4, 2020 6.00am  
AEST

From an article in “THE Conversation”



The Future depends on  
what we do in the Present.

Gandhi

Thank you



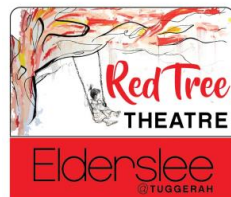
# Panel 1: *Understanding the Nature of Older Women's Homelessness*

## *Key Workers: Accessing Housing*

**Rita Martin**

Government and Community Relations Organiser

Professional Services, NSW Nurses & Midwives Association



# Panel 1: *Understanding the Nature of Older Women's Homelessness*

*'On the Coast: the situation on the ground'*

**Shayne Silvers**

Manager, Kariong Neighbourhood Centre



# Panel 1: *Understanding the Nature of Older Women's Homelessness*

*'The importance of home'*

**Georgie Girl**

Community Member, Central Coast





## *MORNING TEA*



# Panel 2: *A Way to the Future*

## *Creating Housing Choices: Pathways Home*

**Annabelle Daniel**

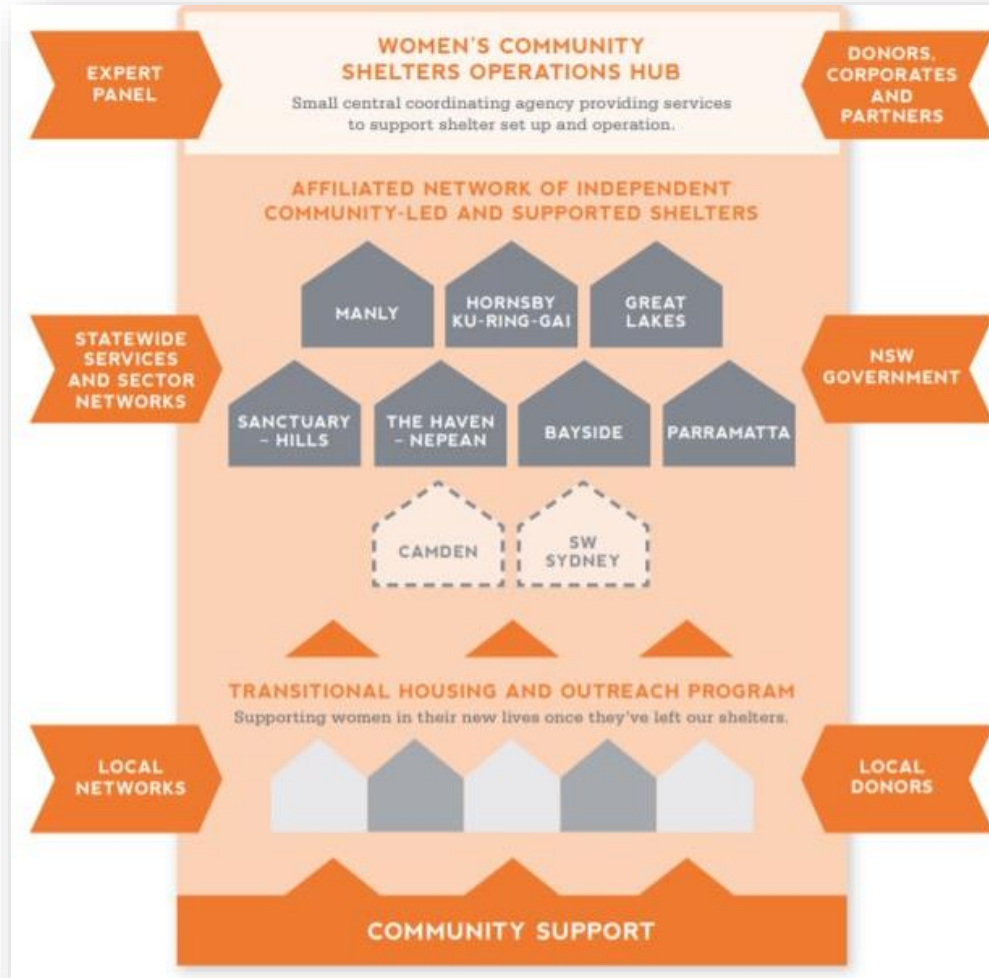
CEO, Women's Community Shelters



# Women's Community Shelters

“A world where women and children are safe, secure, supported and equal”

# A social franchise model



- Working with community
- Crisis accommodation for women who are homeless or leaving domestic violence
- Transitional housing
- School-based early intervention
- Advocacy
- The spirit of partnership is critical to our work



# Housing, tenancy, support, security



# Parramatta LGA



The term **meanwhile use** originates from the UK where it was used to describe vacant land and buildings that could be repurposed for cultural or community development purposes until they could be brought back into commercial use.

**bridge**  
housing linking people  
to a better future

**WOMEN'S  
COMMUNITY  
SHELTERS**

**PAYCE**  
FOUNDATION

  
PARRAMATTA  
WOMEN'S SHELTER

**PATHWAYS**  
**HOME**

# Tripartite Partnership Agreement



2018



3 Houses



17 Individuals



2,718 Bed nights



# Beecroft House

WOMEN'S  
COMMUNITY  
SHELTERS



PATHWAYS  
HOME

Link  
Housing

The Generous The Grateful

NPM

Hornsby Kuringgai Women's Shelter

WOMEN'S  
COMMUNITY  
SHELTERS

Supported by  
TWILIGHT  
AGED CARE



# Mosman House

WOMEN'S  
COMMUNITY  
SHELTERS





2018

3

2020

19



17

128



2,718

19,868





Pathways Home Housing | Pathways Home

https://pathwayshome.com.au

Home Take The Pledge Latest News

# PATHWAYS HOME

Join this innovative collaboration to support greater access to housing for women and families escaping domestic and family violence and homelessness.

[DONATE](#) [TAKE THE PLEDGE](#)

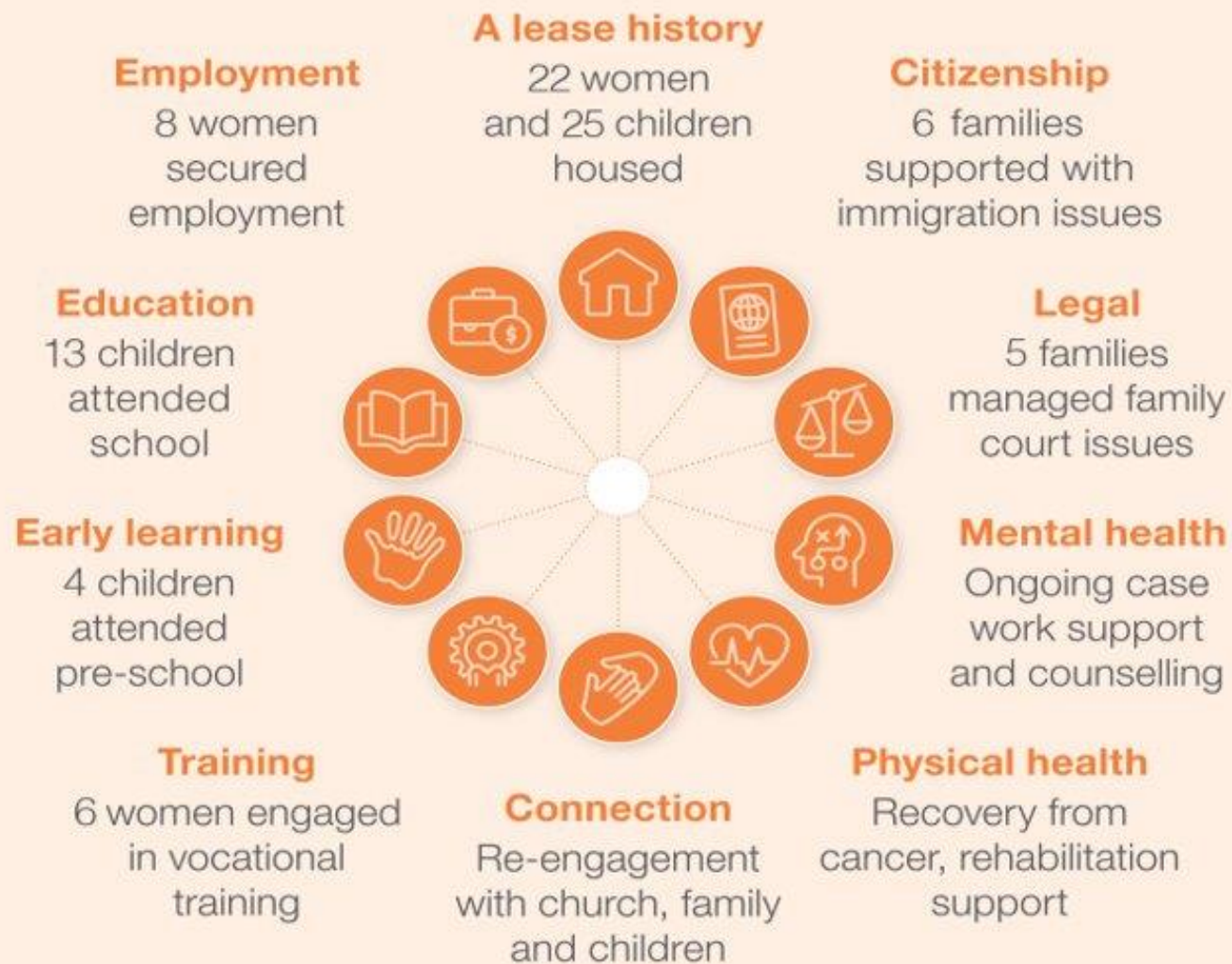
## ABOUT PATHWAYS HOME

Pathways Home is a partnership platform that brings together property owners, not-for-profit organisations and philanthropic partners to deliver innovative housing solutions for women and families escaping domestic and family violence and homelessness.

## CASE STUDY - OCTOBER 2020: WOMENS COMMUNITY SHELTERS X PAYCE FOUNDATION X BRIDGE HOUSING

Pathways Home is a collaboration conceived by PAYCE Foundation, Women's Community Shelters (WCS) and Bridge Housing.

- **PAYCE** has made five properties available for the purposes of the project.
- **Bridge Housing** provides property and tenancy management services under the partnership.
- **WCS** provides outreach case management and identifies suitable tenants for housing. Case management supports client identified goals and priorities to enhance wellbeing and build self-efficacy.





# Beecroft House Social Impact Valuation (ASVB)

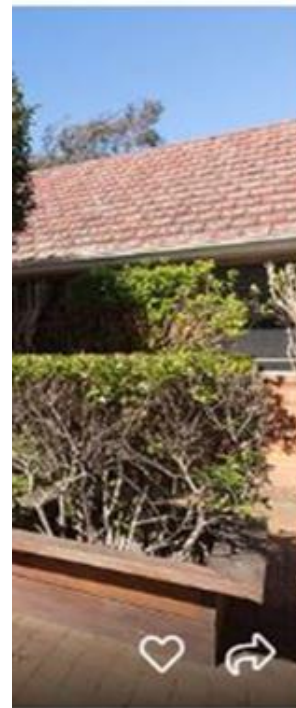
Outcome: **Homelessness to secure accommodation**

Participants: **21**

Cost of the program: **\$190,512**

Net benefit: **\$394,202**

Net benefit per participant: **\$18,772**



# How can philanthropy make a difference?

- Provide the stable platform that enables us to take risks in service provision
- Appetite for innovation
- Back projects that governments won't/can't
- Invest in capacity building
- Connections and networks
- Trust the expertise but expect outcomes
- Learn from successes and failures

## Next steps

Connect with us:

[coo@womenscommunityshelters.org.au](mailto:coo@womenscommunityshelters.org.au) &  
[housing@womenscommunityshelters.org.au](mailto:housing@womenscommunityshelters.org.au)

Connect us to others

Identify underutilised assets

Identify project opportunities

Advocate for changes that will reduce barriers  
to meanwhile use

# Panel 2: *A Way to the Future*

## *Using Grants to facilitate innovation*

*Sue Mowbray*

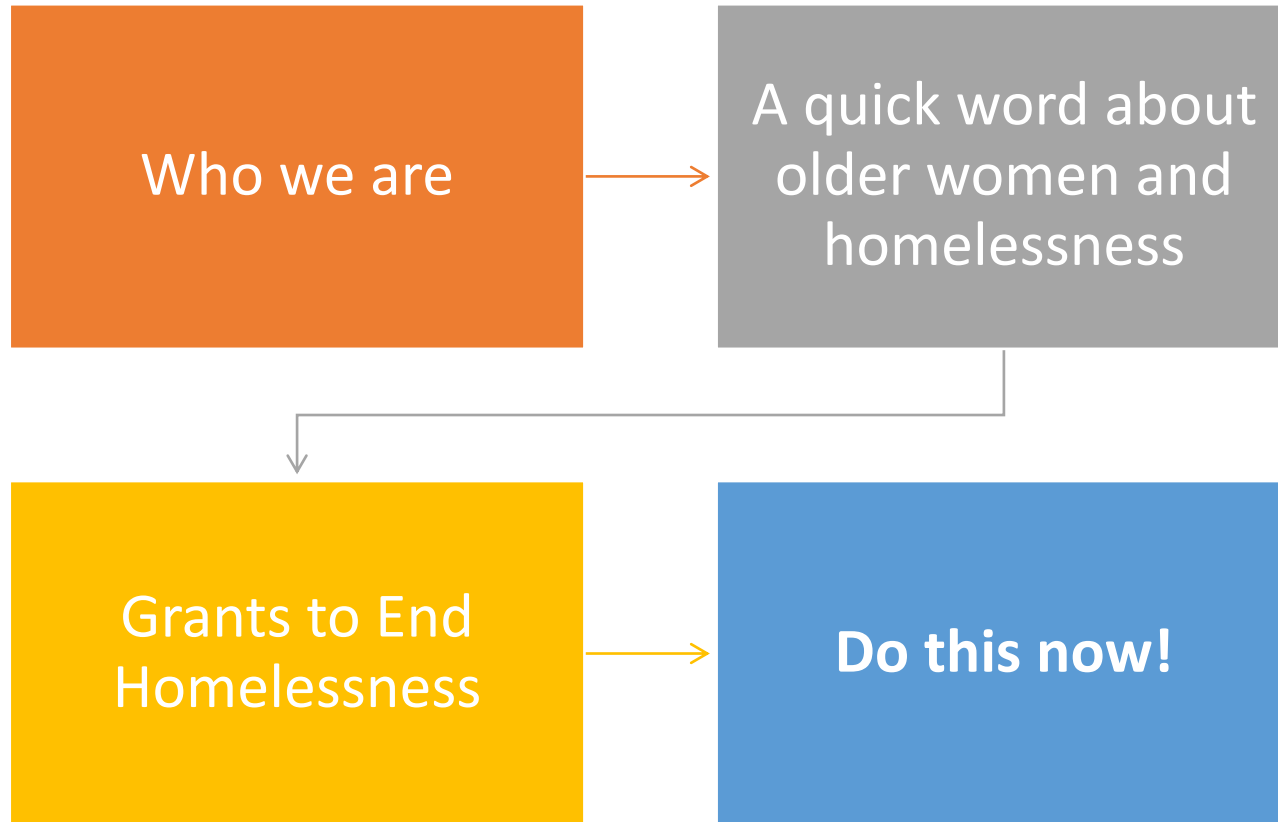
CEO, Mercy Foundation



# Using grants to facilitate innovation

Sue Mowbray  
CEO Mercy Foundation





# Overview



# About the Mercy Foundation

- Established by the Sisters of Mercy North Sydney in 1990
- Since 2008 a focus on ending homelessness
- Our activities includes advocacy, projects, grants and education

Responding  
effectively to  
prevent and end  
homelessness

- As a community we can:
  - **Advocate for systemic change** to address the structural causes of homelessness
  - We can **offer early intervention** to older women already in housing stress and
  - We can assist older women who are homeless **to end their homelessness**

# Ending Homelessness



**AFFORDABLE,  
APPROPRIATE,  
SECURE HOUSING**



***AND***



**TAILORED  
SUPPORT**





Innovative projects  
creating housing

## Innovative projects creating housing

- The Big Issue 'Homes for Homes' Project



1. Homes  
registered



2. Properties sold



3. Funds donated



4. Money granted



5. Homes built



## Innovative projects creating housing



Head Start Homes:  
[www.headstarthomes.org.au](http://www.headstarthomes.org.au)



Churches Housing  
'Welcome Mat': [www.welcomemat.com.au](http://www.welcomemat.com.au)



Innovative projects  
creating housing

- Home Ground Services Real Estate
- YWCA Canberra For Purpose Real Estate
- Women's Property Initiatives Shared Equity project

# Ending Chronic homelessness

- Common Ground Camperdown
- Catholic Care Goulburn: Axial Housing ACT
- Don Dunstan Foundation: Adelaide Zero project





## Ending homelessness for First Nations People

- Mudgin-Gal Heart and Home project
- Wongee Mia project, Ruah
- Aboriginal Women's Housing Project (2021)



# Funding Financial Solutions

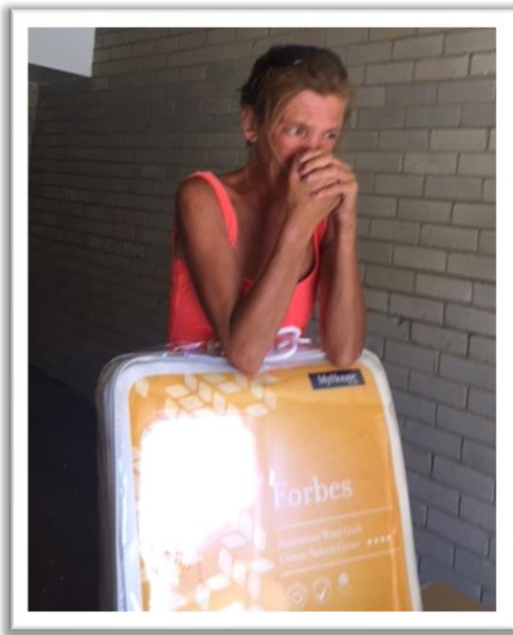
- Whittlesea Brokerage and Support program
- Bonds and Rent in advance
- Innovative Financial Products



# Transforming women's lives

- KWILS Legal education for disadvantaged women
- Sisterworks
- Wellsprings for Women





Home in a Box





# Research and Advocacy

- Older Women's Pathways out of Homelessness
- UNSW ASPRC: Chronically Homeless women
- SWAH Older Women's Studio Development Project
- Identifying support interventions to gain and sustain a home after homelessness
- Retiring into Poverty: A national plan for change



# Ageing on the Edge NSW Forum

- A coalition of people and organisations working towards housing justice for older people
- Establish a state-wide information and support service for older people
- Increase security of tenure
- Extend the eviction moratorium and rent assistance from COVID





- Sign up to **Ageing on the Edge NSW**
- **Challenge** the myths and stereotypes
- Don't accept homelessness as an **intractable problem**. We know that it can be solved.
- **Call and write** to your State and Federal representatives
- Sign up to the **Everybody's Home** campaign, **Raise the Rate** campaign

# Thank You!

- Sue Mowbray
- [Sue.Mowbray@mercyfoundation.com.au](mailto:Sue.Mowbray@mercyfoundation.com.au)
- 02 9911 7390
- 0440 520 440

# Panel 2: *A Way to the Future*

## Central Coast Responses

**Ian Lynch**

CEO, Pacific Link Housing





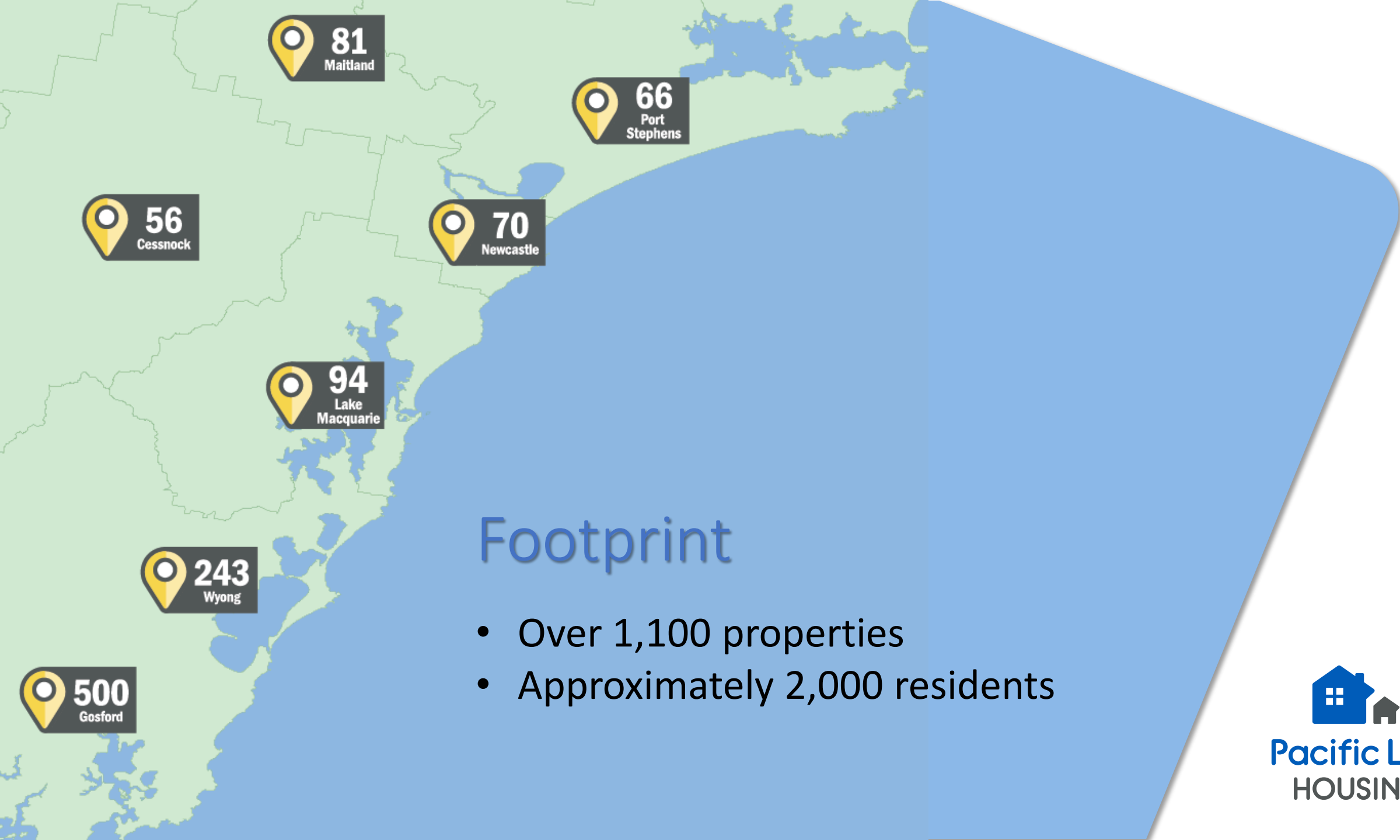
# Creating Collaborative Housing Solutions

CEO – Ian Lynch  
10<sup>th</sup> March 2021



# About Pacific Link Housing

- Operating 35 years in Central Coast, Lake Macquarie and Lower Hunter Regions
- Registered as a Tier One Community Housing Provider under the NRSCH since 2014
- Our strategic focus is to increase affordable housing supply and build operational capacity within the organisation
- Actively promote a client outcome and engagement strategy to improve tenant experience, programs in education, employment and opportunity
- Proud operational performance record, consistently exceeding DCJ and Regulator benchmarks



# Snapshot of Pacific Link Housing



34 Employees



70 Support partner agencies



90 Maintenance contractors



High levels tenant satisfaction - above 90% for ten years



117 units developed/acquired last five years



60 units in development pipeline



\$4M NHFIC loan for development with another \$7.5M pending

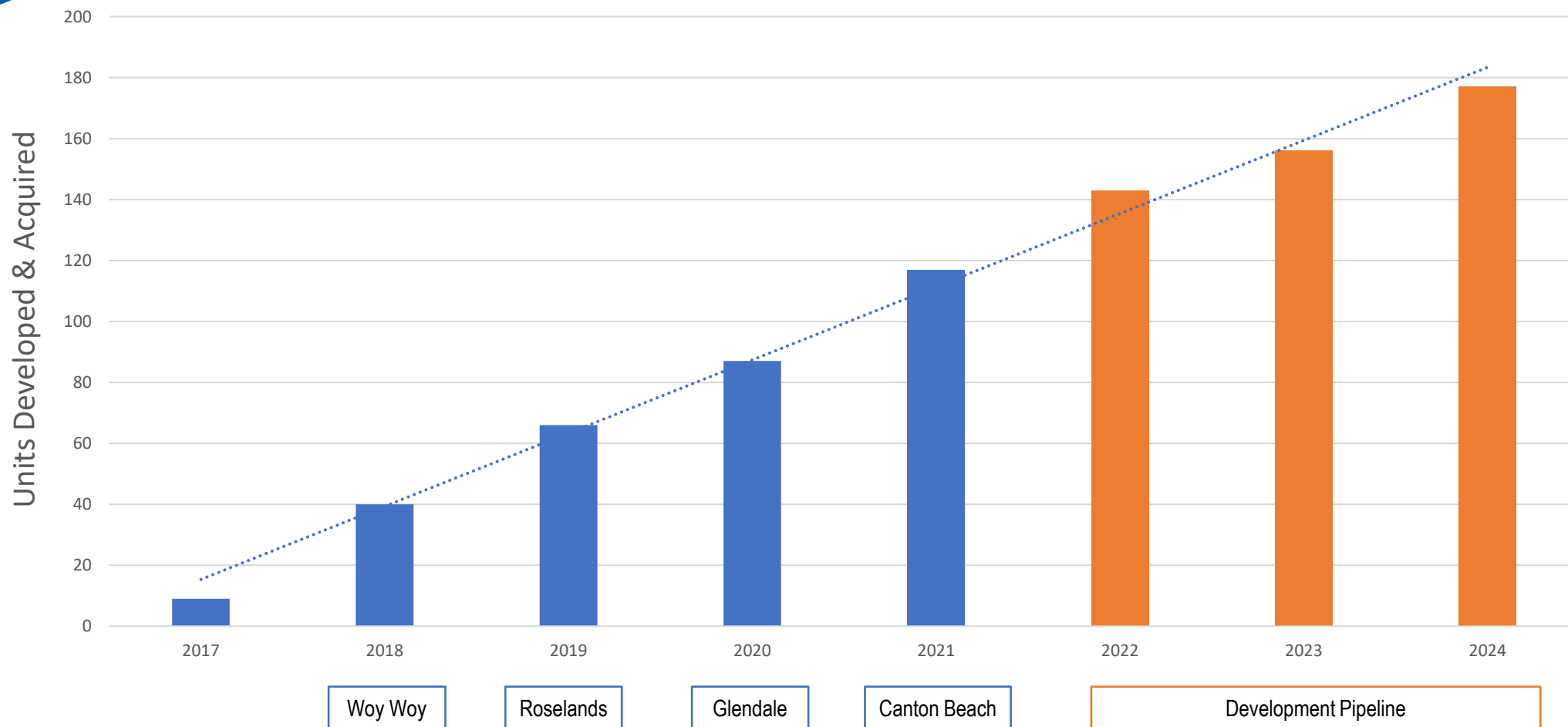


1,600+ home visits each year



4,000+ maintenance requests processed each year

# Delivering Affordable Housing



# Project: Pacific Gateway Glendale - First Communities Plus Project

Location: Main Road, Glendale NSW  
Outcomes: 21 Apartments (5 Affordable, 6 Social, 10 market)  
Budget: \$7.3M  
Completed: Dec 2019





# Project: EPD Canton Beach Micro Apartments

Location: Wallis Ave, Canton Beach NSW  
Outcomes: 30 Units (15 Social, 14 Affordable, 1 Manager)  
Budget: \$6.2M  
Completed: Mid 2020



# Now Under Construction – Woy Woy

Location: Waratah Ave, Woy Woy NSW  
Outcomes: 12 units (one and two bedroom)  
Budget: \$4.8M est  
Completion: Est late 2021



# Calling the Central Coast Home

Housing demand and affordability directions

September 2020



Older women have been identified as the fastest growing demographic of people experiencing homelessness.



Almost 43% of lone females over 65 are in rental stress, with the highest numbers living in Gosford and Wyong



In 2016, 20.9% of the region's population were 65 years and above compared to 13.9% in Greater Sydney.





# How can you help?

- Licensed Real Estate Agent
- Wholly owned social enterprise
- Launched in April 2019
- Provides property management services to private landlords
- Over 170 properties under management
- Profits will go to funding PLH tenant programs and developments
- Please tell you friends!



# Panel 2: *A Way to the Future*

## WHERE TO FROM HERE????

- Launch of Action on Housing Older Women
- Discussion







## FINISH and LUNCH

